

**Green Innovation Centre (GIC) Project**  
**Job Description for the Horticulture Extension Officer**  
**No. of Positions (5)**

**About MAS:** Mahila Abhivruddhi Society (formerly APMAS) is a national level technical resource organization working for the advancement of people's institutions such as women self-help institutions, farmer institutions, and other community based organizations who believe in and respect the spirit of self-help and keep it as a guiding principle. It works closely with the state governments and key stakeholders in development sector towards achieving poverty reduction and socio-economic empowerment of the marginalized and the poor.

More details can be seen in the Website: [www.apmas.org](http://www.apmas.org)

**About GIC Project: The One World – No Hunger initiative** of the German Federal Ministry for Economic Cooperation and Development (BMZ) aims at addressing poverty and hunger by establishing Green Innovation Centres (GIC) for the agriculture and food sector in 13 countries, amongst them India. The objective of the programme is aimed at leveraging innovations in the agriculture and food sector to increase the incomes of small-scale farmers, increased employment in the agriculture and food sector, and an improved regional food supply. To reach this objective, new ways of cooperation, such as producer groups or associations will be promoted with the aim to improve the productivity, processing and marketing along the entire value chain. Products such as tomato, potato, and apple have been prioritized for agricultural value chains in the states of Karnataka, Maharashtra, Andhra Pradesh, and Himachal Pradesh. Mahila Abhivruddhi Society is implementing Green Innovation Centre in Chittoor and Anantapur districts of Andhra Pradesh with focus on small landholders, women and youth along the tomato value chain.

**Project** : Green Innovation Centre (GIC) for the Agriculture and Food Sector, India  
**Project Location** : Chittoor district (V.Kota, Ramasamudram, Madanapalli, Gangavaram / Palamaner & B. Kothakota Mandals) and Anantapuram district (Tanakallu Mandal)  
**Reporting to** : Project Manager, GIC Project  
**Salary** : Competitive salary package based on qualification and experience  
**Closing Date** : 10 October 2016

**Overall Purpose of the Job:** Promote and strengthen farmer producer organizations to enhance production, productivity & profitability of tomato farmers with a special focus on women and youth.

**Tasks and Responsibilities:**

- Create awareness among the farmers on the need and importance of farmer institutions
- Identify and assess the existing farmer institutions if any in the operational areas
- Identify tomato farmers and mobilize them into village level farmer groups
- Promote and strengthen FPOs at cluster / mandal level
- Identify pro active /progressive farmers as green / change agents (youth and women)
- Build awareness by organizing capacity building and exposure events to the farmer institutions on production improvement and value chain interventions
- Contribute to develop IEC materials as needed from time to time
- Promote demonstration pilots by continuously organizing Farmer Field Schools (FFS)

- Motivate and orient the members of farmer members to take up integrated farming systems
- Enable farmers to undertake soil testing and measures for improving soil health
- Participate in base line survey and consolidate the data for periodical analysis, interpretation and report generation
- Be part of any study or action research related to the project
- Prepare monthly reports and case studies as necessary
- Facilitate stakeholder meetings, workshops for convergence of programs, schemes and leverage benefits from line departments, bankers, research and extension centers at the mandal, district and regional level
- Capacitate the FPOs in preparing business plans and taking up the planned activities
- Ensure equal participation of women and the marginalized farmers in project activities and decision making
- Networking and partnerships with the similar organizations and the government departments
- Ensure that articles are written every month for Mahila Sadhikaratha
- Participate in donor visits, meetings and events of APMAS to share the experience and learning
- Uphold APMAS values and ethics and demonstrate transparency and accountability
- Any other tasks assigned by the reporting officer from time to time

#### **Qualification, Experience and Skills required**

- Graduation / Diploma in horticulture/Agriculture
- Relevant experience of minimum 3 years with the reputed NGOs or government
- Excellent oral and written communication skills in Telugu and English
- Good computer skills & knowledge
- Skills in social mobilization
- Problem assessment and solving
- Flexibility & Adaptability
- Strong interpersonal and communication skills and the ability to work effectively in a team
- Demonstrated ability to maintain confidentiality
- Ability to foster a cooperative work environment

#### **How to apply**

Interested and qualified candidates should send your CV to **hr@apmas.org** and mention the post you are applying for in the subject line. Only Shortlisted Candidates will be contacted.