

Green Innovation Centre (GIC) Project **Job Description for the I & CB Specialist**

About MAS: Mahila Abhivruddhi Society (formerly APMAS) is a national level technical resource organization working for the advancement of people's institutions such as women self-help institutions, farmer institutions, and other community based organizations who believe in and respect the spirit of self-help and keep it as a guiding principle. It works closely with the state governments and key stakeholders in development sector towards achieving poverty reduction and socio-economic empowerment of the marginalized and the poor.

More details can be seen in the Website: www.apmas.org

About GIC Project: The One World – No Hunger initiative of the German Federal Ministry for Economic Cooperation and Development (BMZ) aims at addressing poverty and hunger by establishing Green Innovation Centres (GIC) for the agriculture and food sector in 13 countries, amongst them India. The objective of the programme is aimed at leveraging innovations in the agriculture and food sector to increase the incomes of small-scale farmers, increased employment in the agriculture and food sector, and an improved regional food supply. To reach this objective, new ways of cooperation, such as producer groups or associations will be promoted with the aim to improve the productivity, processing and marketing along the entire value chain. Products such as tomato, potato, and apple have been prioritized for agricultural value chains in the states of Karnataka, Maharashtra, Andhra Pradesh, and Himachal Pradesh. Mahila Abhivruddhi Society is implementing Green Innovation Centre in Chittoor and Anantapur districts of Andhra Pradesh with focus on small landholders, women and youth along the tomato value chain.

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| Project | : Green Innovation Centre (GIC) for the Agriculture and Food Sector, India |
| Project Area | : Chittoor district (V.Kota, Ramasamudram, Madanapalli, Gangavaram / Palamaner and B. Kothakota Mandals) Anantapuram district (Tanakallu Mandal) |
| Job Location | : Madanapalle (need to travel extensively to the project areas) |
| Reporting to | : Project Director, GIC Project |
| Salary | : Competitive salary package based on qualification and experience |
| Closing Date | : 10 October 2016 |

Overall Purpose of the Job: Responsible for promotion and strengthening of farmer producer organizations through awareness, communication materials (modules, pamphlets, posters, flyers, wall writings etc), capacity building events, exposures, demonstration of practices, networking and convergence with other farmer institutions and the government departments

Tasks and Responsibilities:

- Conduct staff meetings to discuss on capacity building plan to strengthen farmer institutions
- Determine capacity gaps and ensure capacity development of staff and farmer institutions
- Design a capacity building approach, detailed session plan and all accompanying background material using appropriate tools, methodology and techniques for strengthening farmer institutions (Rythu Sangams, Grama Rythu Samakayas and FPOs) and staff with step by step approach
- Map and review the existing capacity building materials, awareness messages etc
- Plan and prepare IEC and training materials in a participatory manner

- Develop facilitator guide and tool kits for conducting different capacity building programmes
- Ensure support to updating the training /IEC materials as required and relevant
- Support to mandal teams in preparing necessary documents and registration of FPOs
- Maintain and update I&CB files with necessary information and reports
- Participate in staff review meetings for planning and reviewing
- Maintain and photo and video documentation for the project at Field level
- Ensure MIS and data management with regard to the trainings organized and the impact created
- Develop and apply grading tools to assess the farmer institutions and as per the needs and the level of the institutions, plan and organize further capacity building programmes
- Prepare case studies and process documentation
- Ensure that articles are written every month for Mahila Sadhikaratha
- Coordinate and ensure convergence with the training different organisations and government departments and functionaries
- Organise advocacy events for dialogue and policy influencing to strengthen FPOs in a sustainable manner
- Organise capacity building programmes for other farmer institutions promoted by NGOs and the government as required
- Aim MAS to emerge as a pioneer organisation for the capacity building of farmer institutions and their members
- Any other tasks assigned by the reporting officer from time to time

Qualification and Experience

- Post graduation in Rural Management /agriculture or related fields
- Relevant experience of minimum 5 years with the reputed NGOs or government
- Demonstrated experience of facilitating trainings for different stakeholders
- Excellent oral and written communication skills in English and Telugu
- Good computer skills & knowledge
- Ability to foster a cooperative work environment
- Demonstrated leadership and teamwork skills etc.
- Required to travel extensively in the project operational areas and outside as necessary
- Display cultural, gender, religion, race, nationality and age sensitivity and adaptability

Skills & Key Competencies

- Planning, organizing and Prioritizing
- Good facilitation skills to organize capacity building events
- Knowledge on participatory training Methodology
- Problem assessment and solving
- Information gathering and monitoring
- Strong interpersonal and communication skills and the ability to work effectively in a team
- Demonstrated ability to maintain confidentiality

How to apply

Interested and qualified candidates should send your CV to hr@apmas.org and mention the post you are applying for in the subject line. Only Shortlisted Candidates will be contacted.