

Mahila Abhivruddhi Society

Annual Report 2021-22



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Message from the CEO

Dear Friends and Partners,

It is with immense pride and gratitude that I present to you the APMAS Annual Report for 2021-22. This year marks another milestone in our journey toward empowering communities, strengthening institutions, and fostering sustainable livelihoods.

Over the past year, we have deepened our commitment to building resilient communities through initiatives in social capital development, natural resource management, and innovative pilots. Through partnerships with government agencies, donors, and community-based organizations, we have expanded our reach, impacting thousands of lives across Andhra Pradesh, Telangana, Bihar, and beyond.

Our focus on strengthening Farmer Producer Organizations (FPOs) has led to significant progress in enhancing agricultural value chains, improving farmers' incomes, and promoting climate-resilient practices. The expansion of our WASH programs has improved access to safe water and sanitation, while our entrepreneurship initiatives have enabled rural communities to build sustainable enterprises.

None of this would have been possible without the unwavering support of our board, team, partners, and the communities we serve. I extend my deepest appreciation to each of you for your dedication and belief in our shared mission.

As we look ahead, we remain committed to fostering inclusive growth, innovation, and sustainability. Together, let us continue to build a future where every community thrives.

With gratitude,

C.S. Reddy

Managing Director & CEO, APMAS

Board of Directors

#	Name	Position	Background
1	Mr. K. Madhava Rao, IAS (Retd.)	Chairperson	Former Chief Secretary to Govt. of AP
2	Ms. Mahpara Ali	Vice Chairperson	Former CGM, SBI
3	Mr. Jayesh Ranjan, IAS	Members	Principal Secretary IT, E&C, Govt. of TS
4	Mr.Chiranjiv Choudhary, IFS		Principal Chief Conservator of Forests, (CAMPA, SF), Government of AP
5	Ms. Mukti Bosco		CEO, Healing Fields Foundation
6	Mr. P. Mohanaiah		Former Chief General Manager, NABARD
7	Mr. NV Ramana		Former CEO, BASIX and ITC Group
8	Prof. Shambu Prasad		Faculty, IRMA
9	Prof. Sudha Rani		Professor, Ambedkar University
10	Dr. W.R. Reddy, IAS (Retd)		Ex DG, NIRD & PR
11	Ms. K V Gouri Krishna		Retd. Basix
12	Ms. K.Sandhya Rani		Retd. Indian Postal Service
13	Mr. T.C.S Reddy		Ex-Officio Members
14	Mr. N. Madhu Murthy	Executive Director, APMAS	
15	Ms. A Kalamani	Lead Consultant, APMAS	
16	Ms. Meera Shaik	Director, Telangana State Development Planning Society (TSDPS)	
17	Ms. Karimi Rajeswari	TLF President, Srikakulam, AP	
18	Ms. Usha Rani	ZS President, Nizamabad, Telangana	
19	Ms. Suvarna	TLF President, Adilabad, Telangana	
20	Ms. Madhubala	ZS President, East Godavari, AP	

Abbreviations

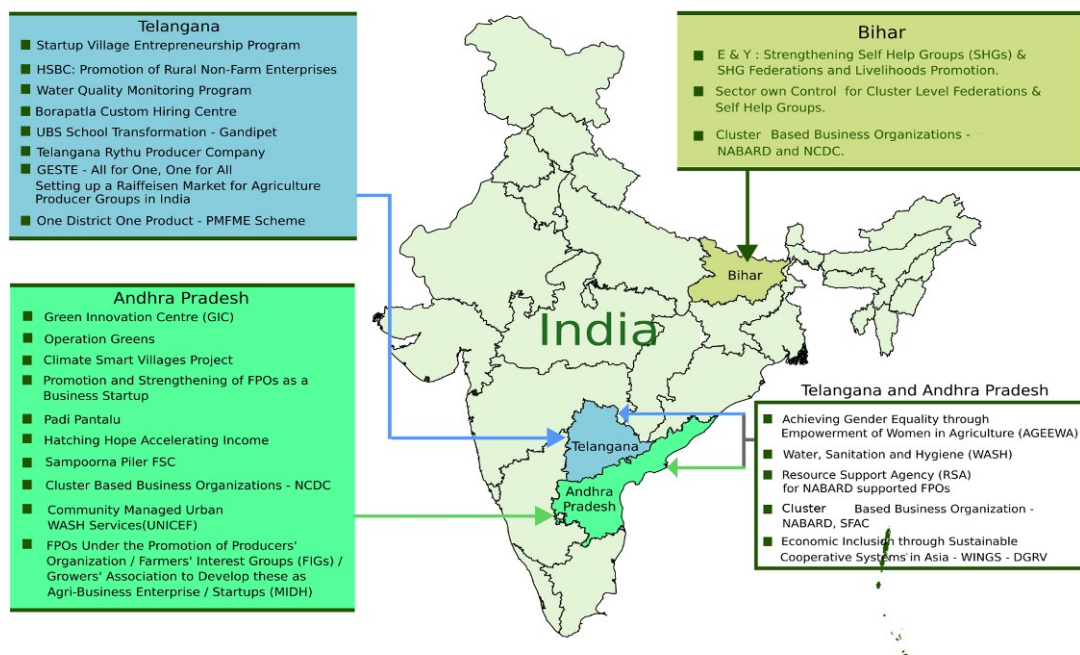
AGEEWA	Achieving Gender Equality through Empowering Women in Agriculture
AGM	Annual General Body Meeting
APMAS	Mahila Abhivruddhi Society, Andhra Pradesh
BDA	Business Development Assistance
BoD	Board of Director
BRC	Bio Resource Centre
CBBO	Cluster Based Business Organisation
CEO	Cheif Executive Officer
CHC	Custom Hiring Centre
CLF	Cluster Level Federation
CSR	Corporate Social Responsibility
CSV	Climate Smart Village
CWQM	Community Water Quality Monitoring
EDP	Enterpreneurship Development Program
FDC	Farmer Development Centre
FFS	Farmer Field School
FPO	Farmer Producer Organisation
FWWB	Friends of Women's World Banking
GDP	Gross Domenstic Product
HO	Head Office
MARKFED	Marketing Federation
MIDH	Mission for Integrated Development of Horticulture
MS	Mandal Samakhya
NABARD	National Bank for Agriculture and Rural Development
NGO	Non Government Organisation
NIRD & PR	National Institute of Rural Development & Panchayati Raj
PJTSAU	Professor Jayashankar Telangana State Agricultural University
PoP	Poorest of the Poor
POPI	Producer Organisation Promoting Institution
PPC	Primary Processing Centre
PSS	Price Support Scheme
RSA	Resource Support Agency
SERP	Society for Elimination of Rural Poverty
SHG	Self Help Group
SOC	Sector Own Control
SVEP	Start-up Village Entrepreneurship Program
SVP	Social Venture Partners
ToT	Training of Trainers
ULB	Urban Local Body
VO	Village Organisation
WASH	Water, Sanitation and Hygiene

Donors, Partners and Collaborations



Where We Work

APMAS Program Area



What We Do

Stream 1: Building Social Capital

Start-up Village Entrepreneurship Programme and HSBC: Stimulate economic growth and reduce poverty and unemployment in the villages by helping to start and support rural enterprises

Promotion of SHGs in Bihar: Strengthening SHGs Federation and Livelihoods promotion and SOC in Bihar

WASH: Address financial barriers and enhance access to safe drinking water and sanitation and to facilitate WASH loans through SHG platforms in a collaborative mode

Urban WASH: Support an evidence-based innovation and Community Managed Urban WASH Services in select ULBs of Andhra Pradesh

Stream 2: Natural Resource Management and Livelihoods

Green Innovation Centre: Enhance the production, productivity and profitability of farmers across the tomato value chain through promotion and strengthening of FPOs with special focus on women and youth covering 15000 farmers in Chittoor district in Andhra Pradesh

AGEEWA: Achieve gender equality through enabling institutional platforms of the women in agriculture in Ananthapur district of Andhra Pradesh and Yadadri district of Telangana

Climate Smart Villages: Strengthen and support people's organizations for undertaking mitigation and adaptation measures in the agriculture and allied sectors to cope with climate change in drought prone regions in Ananthapur district of Andhra Pradesh

Promoting FPOs as Business Start-ups: Increase the contribution of the agri-business sector to the State's GDP substantially

Operation Greens: Value-chain development through establishment of post-production infrastructure and capacity building of FPOs

Padi Pantalu: Achieve food and fodder security through sustainable farming and alternate livelihoods for the small and marginal farmers with focus on women and youth

Borpatla CHC: Enhance the productivity and profitability of farmers through establishment of farmer producer organization and custom hiring centre in Borapatla

NABARD RSA: Provide capacity building and mentoring support to POPIs and FPOs

CBBO: Provide holistic and broad-based supportive ecosystem to FPOs for overall socio-economic development and wellbeing of agrarian communities

Hatching Hope Accelerating Income: Accelerate income growth for 2 FPOs, leveraging the power of backyard poultry to improve the livelihoods of 1500 smallholder farmers in two mandals of Ananthapur district of Andhra Pradesh, India by 2022

Sampoorna: Achieving comprehensive development through promotion of sustainable agriculture, value chain management, livestock management and quality of education in schools in the Pileru region of Chittoor district

GESTE: Setting up a Raiffeisen market/FDC for agricultural producer groups in Jangaon, Telangana

WINGS DGRV: Economic Inclusion through Sustainable Cooperative Systems in Asia -WINGS 2021 – 2023

Stream 3: Innovations & Pilots

UBS, Gandipet: Provision of infrastructural facilities to government school in Gandipet, Hyderabad

Highlights 2020-2021

- Celebrated successful completion of 20 years of APMAS with donors, partners, community and other key stakeholders who were an important part of the journey and contributed significantly to reaching this major milestone
- Developed vision 2030 of APMAS with support from Social Venture Partners
- Initiated new phase of water.org project for facilitating disbursement of WASH loans through SHGs
- Organised National Federation Awards and conducted National and State level workshops to facilitate development of SHG Federations' vision 2030
- Brought out strategy paper for “Gender Mainstreaming in Farmer Producer Organisations”
- BoD self-learning modules for FPOs translated and published in seven Indian languages. The modules were made into short animated videos for wider dissemination
- As part of infrastructure development, constructed training centre, input shop and godown for Jai Kisan FPO, Borpatla
- Initiated grant support for enterprise promotion in Telangana with CSR support from HSBC
- Entered into new partnerships and collaborations with SVP, FWWB, PJTSAU and NBHC
- Provided medical equipment to Tuni Area Hospital as part of Covid relief activities with financial support from Aurobindo Pharma Foundation
- Formed and registered two district level FPO Federations as Producer Companies in Kurnool and Janagaon
- The work done by APMAS as a change maker and the story of the organisation is published in “Conversations Today”, a monthly tabloid launched by Centre for Social Initiative and Management
- The story of Dheesali FPO has been identified and published in ReThink Magazine of Indian School of Business (ISB)
- Second phase of Climate Smart Villages in Andhra Pradesh was approved and to be initiated in 2022-23. The new phase of the project includes new components such as climate smart agriculture, climate smart institutions and adaptation activities
- Initiated incubation support to Ikya FPO Federation and Dharani FPO with financial support from Social Venture Partners
- Department of Agriculture, Andhra Pradesh allocated loan to six FPOs in Chittoor district to establish Primary Processing Centres as part of infrastructure development under Operation Greens

Progress 2020-2021

Stream 1: Building Social Capital

1. Start-Up Village Entrepreneurship Programme

Objective: Stimulate economic growth and reduce poverty and unemployment in the villages by helping to start and support rural enterprises in Telagana

Achievements

- Promoted a total of 735 rural enterprises
- Conducted one-day Entrepreneurship Development Program (EDP) training 864 individuals
- Developed MERA Bill application for entrepreneurs to enter day to day transactions of business in the application for providing business statements. This will help maintain all the records in one place, time to time business statements, profit, loss or break even
- Events such as Women's day, Republic day are conducted at district level
- Provided skill development trainings to members such as mushroom cultivation, apiculture, beautician and tailoring
- Trained Master Entrepreneurs on enterprise development and financial management is provided in Hyderabad. Exposure visits were organised to NIRD-Rural Technological Park & ALEAP Enterprises Incubation centre for all the Community Resource Persons
- One day block level trainings provided to all Mandal Samakhya (MS) Office Bearers on SVEP Project and Entrepreneurship
- Increase of awareness on business skills for women and 65% of them are using digital platform for financial services like phone pay, paytm



2. Strengthening SHGs & Federations and Livelihood Promotion in Bihar

Objective: Strengthening SHGs Federation and Livelihoods promotion and SOC in Bihar

Achievements

- Three Cluster Level Federations (CLFs) promoted and trainings to BoDs conducted
- Trainings conducted to five CLFs on bookkeeping and 9 CLFs on concept and management
- Sub-committee trainings conducted for three Cluster Level Federations and ten VOs
- Supported nine CLFs and 117 VOs in conducting AGMs and related documentation
- Livelihood trainings conducted for 110 Village Organisations and VRPs participated in exposure visits
- Supported in NPA management for three Village Organisations

- Increased awareness among members on SHGs and Federations and they take more responsibilities and ensure adoption of systems and procedures
- Members' income increased by 25% through trainings on livelihoods and micro enterprises



3. WASH

Objective: Address financial barriers and enhance access to safe water and sanitation and to facilitate WASH loans through SHG platforms in a collaborative mode

Achievements

- The programme is scaled up to 13 districts and facilitated loans to 18,509 families
- Trained more than 85,000 SHGs on WASH and nutrition aspects in AP and Telangana
- Non-financial MoU signed with Society for Elimination of Rural Poverty (SERP), AP
- A 200 LPH Community Water Purification Plant installed in Kurabarapalli, Anantapur
- Developed the capacities of 5,280 Resource Persons and Village Organization Assistants who directly work with Urban & Rural SHGs and in turn enhanced awareness of 1,56,000 members on WASH.
- The trained RPs facilitated WASH loans in 26,861 SHG members' household in the operational districts of Andhra Pradesh & Telangana States.
- The core activity provided the members to improve the needed but ignored WASH improvements such as construction of water storage sump / tank, retrofitting of toilets, availability of hand wash facilities etc.,
- Further the Project supported women entrepreneurs in establishing Community Water Purification Plant (CWPP) in Kurbarapalli Village (Ananthapur District) through blended finance support by Water.Org and about 750 community members get benefited by consuming safe drink water every day.



4. Community Managed Urban WASH Services

Objective: Support an evidence-based innovation and Community Managed Urban WASH Services in select ULBs of Andhra Pradesh

Achievements

- Prepared baseline assessment for all five Urban Local Bodies (ULBs)
- Urban improvement plans were prepared for all five ULBs in consultation with key functionaries
- Reviewed the current status of existing IEC tools to develop communication strategy for the government
- Facilitated improved WASH facilities in three ULBs
- Prepared Policy Brief on GO-NGO collaboration for Covid-19 response



5. Community Water Quality Monitoring

Objective: Ensure supply of clean drinking water to the slums of Hyderabad through water quality monitoring and testing

Achievements

- Trained 120 SHG members on testing process
- Tested water quality in 120 slums on a regular basis by SHG women volunteers
- Sent 17 to 18000 SMS to households on the quality of water supplied in their slums on a monthly basis



Stream 2: Natural Resource Management and Livelihoods

1. Green Innovation Centre

Objective: Enhance the production, productivity and profitability of farmers across the tomato value chain through promotion and strengthening of Farmer Producer Organizations with special focus on youth and women in Chittoor district of Andhra Pradesh

Achievements

- Trained 2576 farmers on Tomato Package of Practices through 198 events
- Conducted 5 trainings to 137 BoDs & FPO CEOs on marketing modules 9A & 9B and value addition
- Gross Margin Study completed with total 150 sample farmers, prepared report and submitted to GIZ. Average income reported is 1,15,022 INR/ha and average productivity is 48.95 Tonne/ha
- Increased business turnover in terms of input and output marketing: 2 FPOs have crossed 2 crores business turnover and the other FPOs have crossed 60 lakhs business turnover
- The FPOs supplied 1790 tonnes of fruits and vegetables to retailers and processing industries
- Completed Annual General Body Meetings and submitted returns to DCO office for all eight FPOs
- Solar interventions –Solar sprayers, solar milking machine, solar fermenter, solar hydroponics and solar water pump are promoted on pilot basis in collaboration with SELCO foundation. Till now 12 solar sprayers and 5 Milking machines were taken by farmers with 50% subsidy from Selco Foundation
- Soil test laboratory operationalized with the support of Selco Foundation and Krishi Tantra where soil samples were tested and reports were distributed to the farmers
- Centralized Dehydration units set up in M-Tomato office, Madanapalle. A total of 2.6 tonnes of tomatoes was processed so far to produce 125 kgs of dried tomatoes
- Bio-mass based Cold storage unit under Green Chil and MIDH established in M-Tomato office
- Till now 22 Videos on best practices / innovations were uploaded on APMAS YouTube channel “APMAS Rythu Kosam” and got 33,623 views with 708 subscribers
- Farmers adopted the best practices and increase their productivity by 10% through FFS.
- Through promotion of model nurseries, healthy seedlings were produced by the nursery and farmers.
- Generated 90 jobs (FPO CEO, Sales Executive, Accountant, Office Assistant, Nursery Worker, Rythu Mitra, etc.)
- Rs. 85 lakhs worth of commodities sold in market and 517 farmers were benefitted.
- 3000 members are benefitting through daily WhatsApp messages on crop and livestock management.



2. AGEEWA

Objective: To achieve gender equality through enabling institutional platforms of the women in agriculture

Achievements

- Training provided to 60 farmers and FPO BoD in two programmes in Andhra Pradesh and Telangana
- FPO BoDs of six FPOs promoted by MARI and three FPOs promoted by CROPs were trained on gender mainstreaming in FPOs covering 300 men and women
- Demonstrations provided to farmers on traditional varieties of paddy, five layer model, navadhanya model and nutrition garden. 100 farmers per FPO benefitted through demonstration plots and Farmer Field School
- Brought out strategy paper on “Gender Mainstreaming in FPOs”
- Dheesali FPO story has been identified and published in ReThink Magazine of Indian School of Business
- The four women FPOs promoted under the project are able to meet part of their management costs from their business which is a welcome step towards sustainability
- Dheeshali, AGEEWA and Bhumata FPOs are in A grade with more than 500 shareholders and established credit linkages with financial institutions
- Two advocacy events were held at district level in collaboration with MAKKAM
- Enhanced leadership, ownership and participation of the BoD towards business development
- 16% increase in the representation of women in selected 10 mixed FPOs as part of engendering FPOs
- Nearly 20 lakhs grant support received from NABARD for the A Grade FPOs



3. Climate Smart Village

Objective: Strengthen and support people’s organizations for undertaking mitigation and adaptation measures in the agriculture and allied sectors to cope with climate change in the project villages of drought prone regions in the state of Andhra Pradesh

Achievements

- 1500 households are practicing climate resilient activities
- Trained 450 farmers through Farmer Field Schools on integrated pest and disease management practices
- Promoted 116 soil and water conservation activities in collaboration with MGNREGS
- Promoted integrated farming systems through 20 demonstration plots
- Increased availability of fodder to 207 farmers through integrated fodder plots
- Chemical application reduced by 70% among 525 farmers through usage of pheromone-sticky and solar light traps
- Increased yields of 65 farmers by 60% through bio-dynamic and living soil composting

- 466 farmers are practicing crop diversification by shifting from mono-cropping (groundnut) to multi-cropping (millets and pulses) in 420 ha of land
- Promoted drought tolerant varieties (red gram BRG-5 & groundnut K6) and the yield increased by 10%
- Planted 18,275 saplings as part of Miyawaki and bund plantation which led to 30% increased in tress
- Multi-layer cropping system (five layer model) is practised in 17 ha of land
- Set up kitchen gardens for vegetable production with 600 families for nutritional security
- Small ruminants provided to 195 PoP families to promote livelihoods
- Crop advisory services and daily weather information provided to 1300 farmers through WhatsApp



4. Promoting FPOs as Business Start-Ups

Objective: Increase contribution of the agri-business sector to the State's GDP substantially

Achievements

Phase I: 12 FPOs in Rayalaseema

- Mobilized 5970 member farmers in 12 FPOs out of which 2950 are women farmers
- BoDs and staff of 12 FPOs trained on governance and management, legal compliances and input and output business
- Two exposure visits were organised for the BoD and staff of 12 FPOs
- 12 FPOs received fertilizer licenses, 7 FPOs received seed license and 4 FPOs received pesticide licenses
- Two FPOs established collection centres for marketing fruits and vegetables
- One FPO established Custom Hiring Centre (CHC) to rent out agriculture equipment to farmers
- Two FPOs in Anantapur got vehicles sanctioned by the Department of Horticulture
- Six FPOs are linked to government program for output marketing of non-perishables, one FPO is linked for subsidised input marketing and one FPO is linked for processing of tomato
- Two women FPOs in Kurnool made a turnover of 11 crore through Price Support Scheme
- Business plans developed for 12 FPOs and they have established retail outlets for input marketing



Phase II: 10 new FPOs in Rayalaseema

- Completed baseline survey in 10 cluster and diagnostic reports were prepared
- 1800 members mobilised into 10 FPOs
- Trained FPO BoD and staff of 10 FPOs on systems and governance
- Eight FPOs received GST and six FPOs applied for input licenses to take up business activities
- Marketing on non-licensed agri. inputs initiated by eight FPOs and output marketing by five FPOs
- Eight FPOs have retail outlets established for input marketing
- Awareness camps conducted on Banan Sigatoka virus in Tadipatri, Peddapappuru and Yadiki locations in convergence with Department of Horticulture
- Agri implements and machinery are being accessed through Input Shops



5. Operation Greens

Objective: Promote value-chain development through establishment of infrastructural facilities and capacity building of FPOs

Achievements

- Demonstration of best practices held in 17 plots through 51 FFS sessions and trained 231 farmers
- Trained 571 farmers on best agricultural practices through trainings and orientations
- Registration of PPC land in the name of FPO was completed in four mandals out of 6 sites identified
- Registration for establishing poly houses and model nurseries was done in two mandals
- 3141 farmers received information on best agriculture practices on a daily basis through WhatsApp
- Three FPOs received orientation on business development plans and initiated input and output marketing



6. Padi Pantalu

Objectives: Promotion of sustainable farming practices to enhance food security for the households and fodder resource base to ensure fodder security for the livestock

Achievements

- 45 farmers promoted Five Layer models and 10 farmers adopted Integrated Farming Systems
- Established demonstration plots to promote innovative method of “Guliragi” cultivation with 125 farmers and this has resulted in increase of yield by 70%
- 400 farmers got benefitted under fodder cultivation by establishing integrated fodder plots (12 Azolla units and fresh fodder plots, provided 14 chaff cutters)
- Promotion of millets through millet food festivals which resulted in increased consumption by 25%.
- 640 farmers in 250 acres adopted sustainable farming practices (ZBNF, Navadanya, Millet and pulses)
- Reduced usage of chemical pesticide by 20% through promotion of bio pesticides and bio fertilizers through establishment of 2 vermi units
- Established 1000 kitchen gardens by women and produced chemical free vegetables for own consumption
- Developed women entrepreneurship (a nutrishop) to make available ready to cook millet products
- Regeneration of forests through placement of 80000 seed balls on 6 hill tops and 1,50,000 seed balls in common lands and plantation of 12,000 plants through “Miyawaki” plantation
- Conducted 13 health camps (in each camp 150 animals were treated) and mortality reduced by 40%
- Sheep and goat population increased by 10% by addressing in-breeding depression through provision of breeding rams (12) to the shepherd community



7. Custom Hiring Centre, Borpatla

Objective: Enhance the productivity and profitability of farmers through establishment of farmer producer organization and custom hiring centre in Borapatla

Achievements

- Entered into MoU with Coromandel for supply of seeds, fertilizers and pesticides.
- Established linkages with Mulkanoor for supply of quality seeds
- Established collaboration with eFresh Agri. Business Limited for supply of tarpaulins and establishment of Farmer Development Centre for sale of inputs
- Completed construction of CHC building and godown.
- CHC made available the Baler, Tractor, rotavator, caewheel, dozer etc on rent basis to farmers
- Trained farmers through demonstration plots and Farmer Field Schools.
- Received seed, fertilizer and pesticide licenses for input business.
- Established Farmer Training Center and conducted trainings for FPO BoD and staff on FPO Concept, Business development and book keeping

8. Resource Support Agency to FPOs

Objective: Provide capacity building and mentoring support to POPIs and FPOs supported by NABARD in Rayalaseema region of Andhra Pradesh and Telangana

Achievements (Andhra Pradesh)

- Trained 50 FPO CEOs on business accounting and 39 FPO CEOs on marketing and value-addition
- Trained 211 FPO BoDs on marketing and value-addition
- FPO BoDs and FPO CEOs were taken on one-day exposure visits on marketing and value-addition
- Two buyer-seller meets conducted at Anantapur and Tirupati as platforms for FPOs and input dealers to interact with each other. A total of 240 participants including POPI representatives, FPO CEOs and FPO BoDs participated in the meets
- 12 FPOs were credit linked with financial institutions and received credit of Rs. 1,37,35,000 and six FPOs received BDA from NABARD
- 56 FPOs are in A/B grade



Achievements (Telangana)

- Trained 50 FPO CEOs on marketing and value-addition, legal compliances and business accounting
- Trained 250 BoDs from 52 FPOs on FPO business and sustainability and legal compliances
- Business plans prepared for 73 FPOs
- 30 FPOs received BDA from NABARD and 5 FPOs got TRICOR under AIF
- Organised buyer-seller meet for FPOs in Warangal cluster
- Market linkages developed through Buyer Seller Meets
- Systems have improved and all legal compliances are updated on a regular basis
- 27 FPOs are in A grade, 35 FPOs are in B grade, 17 FPOs in C grade and 6 in D grade



9. Cluster Based Business Organisation

Objective:

- To provide holistic and broad-based supportive ecosystem to new FPOs up to 5 years from the year of creation in all aspects of management of FPO, inputs, production, processing and value addition, market linkages, credit linkages and use of technology etc.
- To provide effective capacity building to FPOs to develop agriculture entrepreneurship skills to become economically viable and self-sustaining beyond the period of support from government.

State	Implementing Agency	No. of FPOs allocated	No. of shareholders
Andhra Pradesh	NABARD	2	543 (190 female and 353 male)
	NCDC	6	1318 (413 female and 905 male)
	SFAC	5	407
Telangana	NABARD	2	332 (102 female and 230 male)
	SFAC	5	910 (313 female and 597 male)
Bihar	NABARD	5	521 (145 female and 376 male)
	NCDC	6	732 (344 female and 390 male)

Achievements

- Baseline survey completed for 29 FPOs.
- Registration of 31 FPOs completed – 19 FPOs under Companies Act and 12 FPOs under Cooperatives Act.
- Completed post-registration compliances such as conducting AGM, appointment of auditor, issuing shareholder certificates, opening bank account etc.
- Appointed qualified CEOs and are trained on FPO concept, governance and management.
- Sirikonda FPO in Telangana got approval from MARKFED for MSP procurement
- Increased understanding among the members on the advantages of becoming members in the FPOs



10. HHAI

Objective: Accelerate income growth for 2 FPOs, leveraging the power of backyard poultry to improve the livelihoods of 1500 smallholder farmers in two mandals of Ananthapur district of AP, India by 2022

Achievements

- Conducted 40 trainings on cornerstones and Backyard Poultry Management
- Conducted events such as Women's day, Egg day, Republic day by both the FPOs
- The FPO BoD and staff participated in buyer-Seller meetings for input marketing
- Output marketing of perishables (sweet lime, mango, tomato etc.) was taken-up by the FPOs

- 4-day Gender and Women Leadership Training provided to FPO BoDs of Pamidi and Peddavaduguru.
- Coop Constructions and delivery of Day-Old-Chicks (Rajashree breed) with feed & vaccination was done
- CAT (Capacity Assessment Tool) orientation and assessment of the FPOs was done. Peddavaduguru FPO is in matured stage and Pamidi FPO is in intermediate stage as per the assessment
- 4-day Training on Business Development of FPOs is done to Heifer Partners



11. GESTE

Objective: To ensure timely availability of quality agriculture inputs through the development of the Rafflesian Market/ FDC for the members of Raithu Vikas Samakhya Producer Company Limited, Jangaon, Telangana State, India

Achievements

- Organized one-day workshop to formulate vision, goals, roles and responsibilities of partnership and the plan of action
- Initiation meeting held with FPO representatives and staff to discuss need and importance of federation, identification of promoters, documentation for registration and so on
- Conducted three-day training cum exposure visit for 26 promoters on concept and services of federation
- FPO Federation registered as “Raithu Vikas Samakya Producer Company Limited” with 13 FPOs
- Farmer Development Centre inaugurated for Federation business
- Conducted study on value-chain analysis and market for 13 FPOs
- The FPOs gained confidence to carry out higher level business activities (collaborations, linkages, partnerships, value additions, trainings and liasioning) through federations.



12. WINGS DGRV

Objectives:

- Strengthening of SHG Federations, FPOs and FPO federations as actors of economic development
- Strengthening of FPO & FPO Federations in Telangana
- Strengthening of Cluster Level Federation (CLF- Federation of VOs)
- ENABLE network engaged in best practices dissemination and policy advocacy related to SHG federations and FPOs

Achievements

- FPO Federation BoD were trained on marketing and value-addition
- Trained BoD on FPO concept, governance and management and FPO services
- Organised 9 ToTs on governance and management and marketing and value-addition of FPOs
- Five batches of ToTs conducted for 140 members on governance and management of SHGs
- Kurnool FPO Federation registered under Producer Companies Act
- Provided business accounting training to FPO CEOs
- Organised buyer-seller meet to facilitate market linkages for FPOs
- Conducted one national level workshop & one state level workshop on SHG Federations Vision 2030 and Autonomy & Independence of the Cooperatives with key players in the sector
- The Trainers to whom we have provided are conducting trainings to others.
- Members are taking responsibility in institutional building & Federations are preparing vision on their own
- Knowledge on FPOs and SHGs gained by community and other organizations



13. Sampoorna Project

Objective: Achieving comprehensive development through promotion of sustainable agriculture, value chain management, livestock management and quality of education in schools in the Pileru region of Chittoor district

Achievements

- A total of 688 members are shareholders in the FPO
- Organized training cum exposure visit for women farmers on dairy management in SVVU, Tirupati
- All the legal compliances of the FPO – annual plan, progress, BoD meetings and Annual General Body Meeting are complied with.
- Distributed 1 tonne of maize seed to 28 farmers; 600 kgs of jowar seeds to 30 farmers; 15 kgs of hedge lucerne fodder seed to 15 farmers and 6000 smart napier fodder slips to 10 farmers

- As part of promotion of alternate livelihoods, distributed 112 mineral bricks to 112 farmers for growth of calves & lambs; conducted rearers' field schools to shepherds and distributed chicks to 90 women headed-households
- Conducted 35 animal health camps covering 6946 animals benefitting 2070 farmers and 86 days of veterinary visits to treat 4120 animals
- The FPO has achieved a turnover of Rs. 120 lakhs through input and output marketing activities
- Reached a turnover of Rs. 3 lakhs through Custom Hiring Services
- A BRC unit was established to promote natural farming practices
- Organised seven exposure visits, two training programmes and awareness meeting for farmers on integrated pest and disease management practices, dairy management and backyard poultry management
- Continued supply of purified drinking water to schools and old age home
- Green coverage through fodder promotion in 110 acres and millets, kitchen gardens and bund plantation in 145 acres.
- Through supplementary livelihood scheme, each women earned an income of Rs.13, 500 through sale of birds and some farmers are consuming eggs and meat on their own which helps in better nutrition to them.
- All 5 Heifers conceived and are at the end of gestation and each animal worth is Rs. 60,000
- Through purchase of rams and ewes lambs are born. Flock size has been increased.
- Promoted Smart napier, Hedge Lucerne and American variety sweet potato fodder varieties through which milk yield of the dairy animals has been increased.
- Promoted Mango covers to control pest attacks and for better quality and rate for the fruit



Stream 3: Innovations and Pilots

1. UBS, Gandipet

Objective: Provision of infrastructural facilities to the school and facilitate life skills and socio-emotional learning of the students through introduction of co-curricular and extra-curricular activities

Achievements:

- The environment is now more conducive to children's education and is attracting more students. From enrolment of about 175 students in 2021, it has now increased to 290
- The physical infrastructure works resulted in accommodating 100 to 120 more students with the construction of four additional new classrooms
- Enhanced hygienic environment, more privacy for girl students, increased availability of water for drinking and sanitation, better ventilation in the class rooms, insulation from noise from surroundings
- There is an increase in the enrollment of students and the girls are more comfortable in the building.

Capacity Building

During the year 2021-2022, 344 training programs were organised and a total of 6,396 participants got trained.

Project	Trainings	Participants
CSVP	49	1427
DGRV	9	183
GESTE	1	26
GIC	232	3249
HHAI	16	501
Horticulture - AP	1	29
NABARD - RSA	31	886
Water.org	1	22
SOC - DGRV	1	23
SVEP	3	50
Grand Total	344	6396

Gender distribution of...

■ Male (68%)
■ Female (31%)

- National level Training of Trainers programs conducted at HO and Patna, Guwahati, Chhattisgarh, and Lucknow on FPO governance, marketing and value addition
- National workshop on SHG Federations Vision 2030 was organized with SHGs and SHPIs from across the country (14 States) and 14 SHG federations felicitated with awards in the event
- Conducted various trainings like FPO concept development, governance and management, business and marketing and legal compliances and exposure organized to best farmers producer organizations like Mulkanoor Cooperative Bank, Mulkanoor Diary etc, to the various FPOs at field and HO Level
- Participants include Board of Directors of the FPOs & SHG Federations and their staff along with FPO Staff & FPO promotion Institutions, Nodal Officers and Department Officials.

Human Resources

APMAS - Employees & Consultants for the year (2021-2022)						
APMAS Regular Employees						
#	Position	Male	Male %	Female	Female %	Total
1	Management	2	100	0	0	2
2	Directors & Joint Directors	3	75	1	25	4
3	Managers	21	88	3	13	24
4	Officers	17	71	7	29	24
5	Program Support	23	66	12	34	35
6	Office Assistants & Drivers	10	100	0	0	10
	Total	76	77%	23	23%	99
APMAS Consultants, FPO-CEOs & Interns						
#	Position	Male	Male %	Female	Female %	Total
1	Consultants	9	75	3	25	12
2	FPO-CEOs & Interns	16	84	3	16	19
	Total	25	81%	6	19	31
	Grand Total	101	78%	29	22%	130
	On Rolls	99	76%			
	Consultants, FPO-CEOs & Interns	31	24%			
	Total	130	100%			